

Youth of the Year Gala

A Night Among the Stars

Sponsorship Opportunities



Youth of the Year Gala
February 10, 2027
Glendalough Convention Center

What is Youth of the Year?

For over 70 years, the Youth of the Year program has honored and celebrated the nation's most inspiring teens and their incredible journeys. Each year, exceptional Club members are selected to compete for the local Youth of the Year title, serving as an ambassador for Boys & Girls Clubs of Springfield's youth as well as a voice for our community's young people.

Sponsorship Opportunities & Benefits

PRESENTING
\$10,000

1 Available

- Visual branding: logo on website, primary promotion at the event, etc
- Social media promotion
- E-newsletter promotion
- Premium seating for 8 at YOY
- Opportunity to welcome guests from the podium
- Opportunity to appear with YOY on KOLR10 and/or KY3 post-YOY Banquet.

Youth of the Year

Sponsorship Opportunities

YOUTH OF THE YEAR FINALIST

\$5,000

- Visual branding before, during, and after the event via website, social media, and e-newsletter
- Premium seating for 8 at YOY Gala
- Opportunity to welcome all finalists to the stage from the podium
- Printed program recognition
- Name and logo on display during award

1 Available

JR.

YOUTH OF THE YEAR

\$5,000

- Visual branding before, during, after event via website, social media, and e-newsletter
- Premium seating for 8 at YOY Gala
- Opportunity to welcome all finalists to the stage from podium
- Printed program recognition
- Name and logo on display during award

1 Available

SUPPORTING

\$3,000

- Visual branding before, during, and after the event via website, social media, and e-newsletter
- Premium seating for 8 at YOY Gala
- Printed program recognition
- Recognition from stage during the program

4 Available

YOUTH OF THE MONTH

\$1,000

- Social media and e-marketing recognition during your month
- 4 tickets to YOY with special seating for YOM candidate at your table
- Opportunity to volunteer at YOM during your selected month
- Visual recognition during YOY Gala on screen with the introduction of your YOM candidate

12 Available

EVENT PHOTOGRAPHY

\$1,500

- Visual branding before, during, and after the event via website, social media, and e-newsletter
- Premium seating for 2 at YOY Gala
- Logo on professional pictures

1 Available

PHOTO BOOTH

\$1,000

- Visual branding before, during, and after the event via website, social media, and e-newsletter
- Premium seating for 2 at YOY Gala
- Logo on photo booth photos

1 Available